Paul Mitchell The School Sherman Oaks

SCHOOL ADMINISTRATION

Ownership: P2W Learning Systems, LLC

Director: Shanti Agin

Operations Leader: Dawn Daniels

Admissions Leaders: Jessica Hoover and Samantha Pino-Dunlevy

Financial Services Leaders: Dawn Daniels and Ashley Lopez

Sales Leader: Dayana Guerra

EDUCATION LEADERS

Johnny Garcia: Learning Leader - Full-time
Cosmetology License KK541121
Johnny started his career in 2010 when he attended school at Paul Mitchell The School Santa Barbara. Soon after graduation, Johnny joined the school as the Service Desk Coordinator and worked part time behind the chair. Johnny then became the Cutting Specialist for the Santa Barbara school until they closed in 2016. Johnny still works behind the chair part-time Education Leader for Paul Mitchell the School Sherman Oaks.

Deneen Jones: Learning Leader - Full Time
Cosmetology License KK538754
Deneen Jones is a licensed cosmetologist with over 15 years of experience and 11 years in beauty education. After building a successful salon career specializing in hair color, she became an educator at Marinello School of Beauty and later joined the Aveda Institute Los Angeles. There, she advanced from Educator to Education Manager and ultimately Director, leading academic programs, supporting student success, managing teams, and improving graduation and retention rates.

COSMETOLOGY LEARNING LEADERS

Claudia Barrios Amarillo: Learning Leader - Full Time
Cosmetology License KK628157
Licensed since November of 2022, Claudia is a Paul Mitchell homegrown. As a student she noticed the environment was very welcoming and it encouraged growth from both staff and students. She is passionate about helping others, making people look good to feel good, and getting them out of their comfort zone. She really enjoys doing nails when she's not in the school teaching.

David A. Rodriguez: Learning Leader - Full Time
Cosmetology License KK220699
David is a seasoned veteran in the beauty industry with over four decades of experience under his belt. Throughout his remarkable career, he's had the privilege of traveling the globe, from the bustling streets of New York to the vibrant markets of Hong Kong, and everywhere in between including Canada, Taiwan, Guam, and Puerto Rico. These international experiences have enriched his knowledge and understanding of diverse beauty practices.

As an educator shaping the next generation of professionals in the industry, he is dedicated to imparting not just textbook knowledge but real-world experiences garnered from his extensive travels.

Daniel Robb: Learning Leader - Full Time
Cosmetology License KK120765
With more than 43 years in the beauty industry, Daniel Robb brings extensive experience, creativity, and passion to both the salon and classroom. As a successful salon owner and celebrity stylist, he has built a career dedicated to helping clients look and feel their best while staying current with evolving industry trends.

Daniel specializes in men's and women's cutting and styling, color services, and special event styling. Throughout his career, he has learned from many talented professionals, drawing inspiration from the unique strengths and talents each brought to the industry.

Passionate about education and mentorship, Daniel enjoys sharing his knowledge and experience with future beauty professionals. His goal is to help students build confidence, refine their skills, and prepare for successful careers in the beauty industry.

His favorite quote, "Be yourself; everyone else is already taken," reflects his belief that authenticity is one of the keys to lasting success.

Mat Brown: Learning Leader - Full Time
Cosmetology License KK646839
With 18 years of experience in the beauty industry, Mat Brown has built a career focused on education, artistry, and leadership. As a Paul Mitchell Schools National Educator and NAHA Judge, he is passionate about elevating industry standards and inspiring the next generation of beauty professionals.

Mat's areas of expertise include cutting, color, men's grooming, editorial hairstyling, presentation, and business development. Known for his engaging teaching style and commitment to growth, he enjoys helping students develop both their technical skills and professional confidence.

Imani Singleton: Learning Leader - Full Time
Cosmetology License KK645036
Driven by a desire to make a lasting impact on the industry, Mat hopes to one day own or lead a beauty school where he can continue shaping the future of beauty education. His favorite quote, "When you change the way you look at things, the things you look at change," reflects his belief in the power of perspective, growth, and continuous learning.

Imani Singleton is a licensed cosmetology professional with seven years of industry experience and a strong background in color and texture services. A certified color specialist, she is known for creating beautiful lived-in blondes and working with a wide range of hair textures.

Her work has been featured on the cover of Glamour Bulgaria and in Harper's Bazaar Indonesia, and she received an Emmy Award for makeup artistry on Bonnie Boswell's Saving Moms.

Imani credits her mother and her cosmetology instructor, Mr. Keith, as her greatest influences. Their encouragement and belief in her abilities gave her the confidence to pursue a career in the beauty industry.

Her favorite quote, "Unless we take one step forward, we cannot take the next, much less a thousand," reflects her belief in continuous growth and lifelong learning.

Erika Vasquez: Learning Leader - Full Time
Cosmetology License KK619671
Erika started her career in the beauty industry by working at ULTA while attending cosmetology school. Since the age of 15, she has always known she wanted to educate clients and students in all things beauty. She is looking forward to sharing her knowledge as a learning leader.

BARBERING LEARNING LEADERS

George Khandakian: Learning Leader - Full Time
Barber License B96285
George has been a barber since 2011, originally from Hollywood California. His mother was a Cosmetologist. What started as a hustle became a love of the barbering world and now as a Paul Mitchell learning leader. He works to be the best and guide future professionals to a life of success and respect for the trade that has given him so much.

Veronica Aguilera: Learning Leader Full Time
Barbering License B101603
Veronica's family has been in the salon industry since she was a small child. She was first licensed as a manicurist in 1999 then returned for her cosmetology license in 2012. Shortly after that she received her barbering and AA degree in cosmetology. Her devotion to her job has motived her to share all the information she's learned throughout the years with the future professionals. Her favorite part about teaching is watching the students' progress and succeed on their own.

ESTHETICS LEARNING LEADERS

Francisco Roman: Learning Leader - Full Time
Esthetics License Z146682
Francisco is a passionate skincare and body waxing specialist turned educator. His journey into the world of beauty was ignited by a generous colleague whose wisdom continues to inspire him to pay it forward. With a foundation in education, he brings a unique approach to his craft, blending expertise with a nurturing touch. Teaching is not just about skincare or waxing; it's about creating an experience that leaves a lasting impression.

Linda Michaels: Learning Leader - Full Time
Cosmetology License KK591683
Linda Michaels has been a licensed cosmetology professional since 1988 and earned her International Diploma from C.I.D.E.S.C.O. in 1994. With decades of experience in the beauty and wellness industry, she brings extensive knowledge and a passion for education to her work.

Linda's areas of expertise include facials, skin analysis, cosmetic chemistry, and makeup artistry. She is particularly passionate about health and wellness and looks forward to expanding her work in makeup.

She credits one of her greatest professional influences, Steve Cowen, owner of Paul Mitchell The School Chicago, for demonstrating what true leadership looks like. His humble, grace-filled approach to leading others has had a lasting impact on her career.

Her favorite quote, "If I cannot do great things, I can do small things in a great way," by Martin Luther King Jr., reflects her belief that excellence is found in the care and attention we bring to every task.